



# THE HOUSEHOLD CAVALRY MUSEUM HORSE GUARDS - WHITEHALL

SEE THE LEGENDARY MEN AND HORSES  
OF THE HOUSEHOLD CAVALRY

A UNIQUE AND HISTORIC VENUE LOCATED WITHIN THE  
WORKING STABLES OF THE QUEEN'S LIFE GUARD



TO BOOK YOUR EVENT CONTACT  
[WWW.LEMONDROPEVENTS.COM](http://WWW.LEMONDROPEVENTS.COM)  
TEL +44 (0)20 7584 9821  
[INFO@LEMONDROPEVENTS.COM](mailto:INFO@LEMONDROPEVENTS.COM)

## Corporate and Private Bookings

**A Unique and Royal History** - Dating from 1750 Horse Guards is the headquarters and working stables of the oldest regiment, The Household Cavalry who perform The Queen's Life Guard in a daily ceremony that has remained broadly unchanged for over 350 years. The Household Cavalry was formed in the 1660's under the direct order of King Charles II and remains to this day consisting of two most senior regiments of the British Army - The Life Guards and the Blues and Royals.

In recognition of the prominence and importance of The Household Cavalry in history, today's operational roles and their close relationship with both the English people and The Monarch, the Museum was opened in June 2007 by Her Majesty The Queen. The event was one of the largest ceremonial pageants ever to take place on Horse Guards Parade Ground since the 1700's.

Today The Cavalry plays a dual role. They have many important ceremonial functions to perform including Trooping the Colour, Changing the Guard and State Visits all of which take place on Horse Guards Parade Ground. We should also never forget that the regiments have a strategic role serving on active duty around the globe including in recent times Iraq and Afghanistan.

The Household Cavalry has a special place in English hearts and is revered around the world. With beautiful horses and elegant uniforms they are a reminder of the glamour and honour of a previous era. The Cavalry are a symbolic image of England and one that is photographed by millions.



**Corporate and Private Bookings** - The Museum is ideally located in the heart of Whitehall in one of England's most historic and iconic Grade I listed buildings. Launched as a venue in 2009 The Museum is one of London's most exclusive and memorable places to hold an event. The Museum is approached across the world famous parade ground and has a net available floor space of 400sqm that splits into 3 distinct galleries. Three main rooms house historic displays including kettledrums from 1831 given by King William IV, items from the Battle of Waterloo, a Fabergé box and modern additions including Sefton's bridle.

### Museum Capacities

140 – Reception

30 – Dinner

**Alternate Capacities** – We are privileged to be able to offer additional venues both in London and further a field. These venues are of an exclusive and bespoke nature for clients looking for something very different and with that association to The Household Cavalry.

### Marquee and Outdoor Events

Up to 500 – Dinner

Up to 1300 – Dinner, this will be available on a limited basis

### Additional Rooms

Up to 30 – Dinner – Whitehall

Up to 40 – Dinner - Knightsbridge

Up to 300 – Dinner, Knightsbridge

***A variety of related packages are available to enhance an event.***

The Museum technology features multiple flat screens within the exhibits throughout the three galleries. The screens are available to use in bespoke packages with multiple looping presentations. Beautifully incorporated into the exhibits the technology marries your messages with the history of the Household Cavalry Regiments.

**Approach and Surrounding Area** – The Museum is set within central London's most striking and idyllic location. As guests arrive they are immediately met with the elegance and beauty of St James's Park on one side and the grandeur and history of Horse Guards Parade Ground on the other. Used primarily for Royal ceremonial occasions the Parade Ground is surrounded by the facades of The Admiralty, HQ of The Household Cavalry, Downing Street and the iconic London Eye in the background. Steeped in history you stride across Henry VIII's old jousting ground towards the magnificent 1750s William Kent building.

The Museum is housed within the original design and you can still see evidence of the first stable features and fittings. The stables were used originally to house up to 80 horses of The Cavalry and today have up to 15 working horses and men on rotation for Guard Duty.



**Entrance Gallery** – This gallery illustrates the dual ceremonial and operational roles of the Household Cavalry. It incorporates the original cobbled floor that was unexpectedly discovered during the conversion to a museum and which have now been restored and retained as the floor of the entrance to the gallery.



**The Stables Gallery** – This gallery has been divided with a full height glass screen which allows guests to watch the horses and men in the working barracks. This creates the illusion that guests are actually in the working stables and gives a unique behind the scenes look at life of both men and horses. This room features elegant white arches and beautiful original wooden stabling. The optional tack and uniforms on display provide another talking point for guests who wish to touch or try on the items.



**Main Gallery** – Featuring the original magnificent vaulted ceilings and pillars the gallery architecture is truly breathtaking. The gallery explains the origins and traces the history of the Household Cavalry with the story brought to life through the words, memories and outstanding collections belonging to those who served. All is shown in modern state-of-the-art displays.



**Regional Director, Hong Kong Tourist Board** - to promote Hong Kong's role as host city for the equestrian events at the 2008 Olympics - *"Our guests were all very impressed with the museum and the Financial Secretary of the Hong Kong government mentioned what a great choice he felt it was for our theme"*



For more information please contact Lemon Drop Ltd who will be delighted to discuss your individual requirements and deal with further enquiries:

The Household Cavalry Museum  
C/O Lemon Drop Ltd  
3 Palace Gate  
Kensington  
London  
W8 5LS

Tel +44 (0)20 7584 9821  
Email: [info@lemondropevents.com](mailto:info@lemondropevents.com)  
Website: [www.lemondropevents.com](http://www.lemondropevents.com)

**SQUARE MEAL**  
**VENUES & EVENTS**

**londonlaunch.com™**